

Our Brands

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Fruits for the world

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Dear Ladies and Gentlemen,

This image brochure provides you with the opportunity to gain insight into disFruta GmbH. We are an internationally operating medium-sized family-owned company headquartered in Duisburg.

disFruta GmbH, your partner in fruit import. As a medium-sized family-owned business, we blend tradition with innovation. Since our establishment in 2011, we have been importing high-quality fruits and vegetables from around the world to enrich people's lives with freshness and quality. Our commitment to sustainable sourcing and close collaboration with producers worldwide sets us apart.

The passion for top-notch products drives us to continually seek new ways to exceed your expectations. Our company philosophy is built on trust, integrity, and responsible conduct. Together with our employees, partners, and customers, we are building a fruitful future.

We look forward to delighting you with the finest service and freshness – today and for generations to come.

CEO Ersan Yildizak



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disFruta GmbH

The company disfruta GmbH was founded on May 24, 2011. The vision was to establish a specialized, full-service provider in the field of fruit and vegetable imports from Turkey, complemented by products from Greece, Italy, Spain, France, and the Netherlands in the German market. Continuous focus on customer needs and requirements, along with the supply of high-quality products, enabled us to achieve steady company growth.

Initially, all activities were limited to coordinating goods flows from around the world from an office located in a commercial building in Düsseldorf. Success soon necessitated expanding the premises, leading to the relocation to a larger office building in downtown Düsseldorf.

The management quickly realized that investing in a new company building was essential to keep pace with market developments and have additional resources available. Therefore, in 2015, the company headquarters were moved to Wuppertal, and simultaneously, a logistics hub with 5000 square meters in Venlo, Holland, was established in the industry-specific Fresh Park area. From this strategically located position in the Netherlands, the majority of customers were supplied by freight.

In 2023, the company headquarters were relocated to new premises in Duisburg. Duisburg now serves as the main logistics hub for our products throughout the entire German market, with directly attached temperature-controlled storage areas and optimal transport connections. Logistics are significantly supported by our own fleet of vehicles (trucks).



In the field of logistics, we are always striving to meet our customers' requirements. In addition to distributing and delivering high-quality products via fully loaded truck shipments, we also offer less-than-truckload shipments and value-added services. This includes the production and commissioning of mixed pallets according to our customers' individual needs.

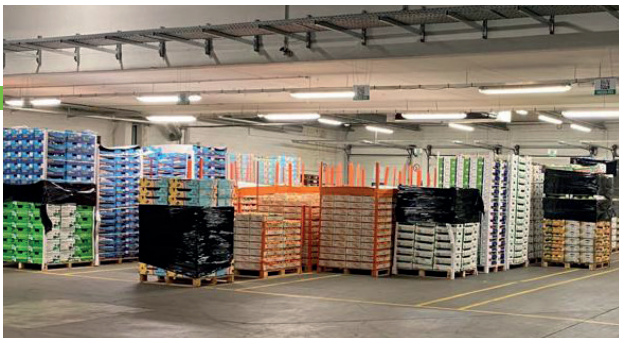
We source our quality products from well-known producers and farming associations across Europe. These manufacturers are market leaders in their regions and stand for the highest freshness, reliability, and quality. In addition to the traditional range of fruit and vegetable products, our product range also includes the import and distribution of exotic fruits, as well as custom solutions and production for renowned supermarket chains.

To meet our customers' high demands, we set the highest quality standards, which we establish as a condition for cooperation with our suppliers and partners in our upstream value chain. We always aim to provide our customers with optimal support, satisfaction, quality, and flexibility. These aspects are strategically anchored in long-term cooperation agreements, with a focus on cost transparency and planning security.

Fast response times in service, timely delivery execution, modern equipment, and consistently high quality in every area – that's what disfruta GmbH stands for.

Become a member of the disFruta family.

Picking



Sales throughout Europe



Temperature-regulated storage systems





Fruits for the world



Founding

05.2011 - The establishment of disFruta GmbH in Düsseldorf.



Expansion II

The relocation of the company headquarters to Wuppertal, accompanied by the establishment of external warehouses and logistics hubs on the premises of Fresh Park in Venlo, the Netherlands.



Expansion I

The positive business development requires moving into larger premises in Düsseldorf.

05.2011

10.2011

04.2015



Plannings

We aim to establish additional temperature-controlled warehouses throughout the entire country. Our goal is to provide logistical solutions to ensure we can supply downstream customers optimally with consistently high quality.

Expansion III

Establishment of a logistics main hub in Duisburg. Temperature-controlled storage facilities enable us to swiftly supply sensitive goods throughout the entire country, especially in the heart of the „Ruhrgebiet“, using our own fleet of trucks.



01.2023

Future





Fruits for the world

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